

Market research

Individual market research

In addition to our Albatross World Airports and Suppliers Database which you can use to do your own market analysis, we also offer individual market studies. Please contact us and let us know what kind of information and study you need. We will then work out some proposals and offers for you.

Among the studies we have already undertaken are:

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Study on "Airports and the Internet" for SITA, Paris

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Study on airfield lighting equipment for a major lighting equipment manufacturer

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Study on the market for automatic aircraft docking systems

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Study on baggage screening systems in the USA for an European x-ray screening manufacturer

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Study on the airfield lighting market in France for a major lighting equipment manufacturer

Implementation of individual functions in the Albatross database

You can also have special calculations, features and even your own data integrated into the Albatross database. Available only to you, a special web interface makes these features available.

Your advantage:

Once your functions programmed, you get your individual calculations within seconds - and always based on the latest data. No more copy-and-paste of data into spreadsheets and time-consuming data handling by you.